

FOR IMMEDIATE RELEASE

## NEW KOOSTIK KIT AMPS UP MUSIC FOR ALL IPHONES

Ingenious Wooden Cradle Functions as Sound Amplifier

MEDINA, MN (November 13, 2014) - Rockler Woodworking and Hardware has introduced the Koostik Kit, a wooden cradle amplifier for all iPhone models. The Koostik uses the natural vibrations of solid cherry wood and carefully designed sound channels to amplify the sound that comes out of the iPhone speaker. The kit comes unassembled, allowing users to employ their creativity to shape the cradle body and choose their own finish for the wood, or to use as-is after simply gluing the faceplate to the cradle. The Koostik holds any iPhone and can accommodate vertical or horizontal orientation of the phone. The Koostik Kit includes detailed assembly instructions with several design template options for users who want to create their own cradle shape.

"The Koostik Kit is an innovative way to get more out of your iPhone," says Steve Krohmer, Rockler's Vice President of Product Marketing. "It enhances the sonic output of any model iPhone to fill a room, so you can enjoy the sound without carrying the phone around with you."

The Koostik is made of solid cherry wood with shaped sound channels which boost sound volume by 10-20 dB. The cradle measures approximately 3-1/2" x 7-1/4" x 2" overall. The Koostik is compatible with iPhone 4, 4S, 5, 5S, 5C, 6 and 6 Plus models. Although the iPhone can't be plugged into its charger while in the Koostik, that means the user can simply slide the phone in and out of the cradle.

The Koostik Kit (57481) retails for \$49.99. It can be purchased at Rockler Woodworking and Hardware stores nationwide, Rockler independent resellers, Rockler.com, or from the Rockler catalog. For store locations or a free catalog, please visit www.rockler.com or call 1-877-ROCKLER.

## ABOUT ROCKLER WOODWORKING AND HARDWARE

Celebrating its 60th year as a family-run business, Rockler Woodworking and Hardware is the nation's premier supplier of specialty hardware, tools, lumber and other high quality woodworking and do-it-yourself products. Rockler has 29 retail locations in AZ, CA, CO, GA, IL, IN, MA, ME, MI, MN, MO, NH, NY, OH, OR, PA, TX, WA, and WI, as well as extensive catalog and internet operations.

To learn more about Rockler, please visit <u>www.rockler.com</u> or call 1-877-ROCKLER.



